

Female Founders Event in Olten

Nov 24th 2022
5.15 - 7 p.m.
FHNW Campus

KEYNOTE, WORKSHOPS &
APERO

Get inspired and learn through
the experience of successful
female entrepreneurs!

Participate in two workshops

Connect with like-minded
women

& Meet supportive actors in
the Swiss start-up ecosystem

Register now!



MELANIE KOVACS
CREATIVE ENTREPRENEUR,
BUSINESS STRATEGIST &
STARTUP TRAINER

Workshop #1: How to position your
business to stand out



TANJA SCHINDLER
FOUNDER ÖKOMINIHAUS &
CONSULTANT

Workshop #2: Finde einen alter-
nativen Weg, um dein Business zu
starten (german only)



ANNE VOIGT
CO-FOUNDER MINILOOP

Workshop #3: Building a subscrip-
tion-based business model online



SIEW-VEENA SAHI
CEO & CO-FOUNDER
TESTMATE HEALTH SA

Workshop #4: Why innovation today
needs to address gender inequalities
in health



Commissioned by



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Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

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Conducted by



University of Applied Sciences and Arts
Northwestern Switzerland

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